



# 20 PLANSponsor 20 NATIONAL CONFERENCE

September 24–26, 2020 | JW Marriott Grande Lakes, Orlando, Florida

## Why Should You Attend PSNC?

PLANSponsor, the trusted information and solutions resource for America's retirement benefits decision makers, will hold the annual PLANSponsor National Conference (PSNC) September 24 to 26, 2020, in Orlando, Florida. The theme this year is "Working together for better financial futures."

Annually, hundreds of retirement plan sponsors and advisers join us to stay informed about crucial issues and important innovative solutions. The agenda is designed by the editorial team of PLANSponsor to ensure it provides unbiased, high-quality educational content for attendees.

During the conference, attendees will be informed about the latest regulations, legislation and court rulings affecting retirement plan sponsors, including the recently passed SECURE Act. Defined benefit (DB) and defined contribution (DC) plan sponsors and advisers will learn the latest investment strategies to address current market conditions, as well as what the Department of Labor (DOL) and IRS look for when auditing plans. Plan sponsors will be educated about what it means to be a fiduciary, what it means to outsource some fiduciary decisions to advisers, and what the best practices are for administrative and investment committees. Education will extend into optimal retirement plan designs, ways to measure the success of retirement programs, benchmarking plan providers, pairing health expense planning

with retirement income planning, and creating overall financial wellness for employees. Plan sponsors will also hear what their peers are doing. The conference agenda is in development and will be posted by early March.

Prior to the conference, plan sponsors can choose from two half-day workshops, held the morning of September 24: DC Plan Essentials—for those who are new to the management/administration of DC plans, or would like a refresher—and HSA Essentials, providing the latest insights on health savings accounts (HSAs).

PLANSponsor is also helping advisers and plan sponsors record their attendance and education at this event by providing certificates detailing which sessions were attended, which attendees can put in their fiduciary file to show they have received education about topics related to plan governance, design and administration. In addition, the 2020 PLANSponsor National Conference offers continuing education (CE) credits by the Certified Financial Planner (CFP) Board of Standards, the Investments & Wealth Institute® and HR Certification Institute® (HRCI)®.

The annual PLANSponsor National Conference brings together a unique cross-section of the industry—plan sponsors, retirement plan advisers and providers, and legislative and legal experts—as only an organization such as ours can do. We hope you join us this year.

Visit [plansponsor.com/events/2020psnc](https://plansponsor.com/events/2020psnc) or contact Carol Popkins at 203-461-0985 or by email at [carol.popkins@issmediasolutions.com](mailto:carol.popkins@issmediasolutions.com) for more information.